



**March 26-28**

Exhibits: March 26-27

# EXHIBITOR PROSPECTUS



# DISCOVER EMS UPDATE 2026

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The 39<sup>th</sup> edition of EMS Update, “**Pennsylvania’s Largest EMS Gathering**” will be held March 26<sup>th</sup>, 27<sup>th</sup> and 28<sup>th</sup>, 2026 at Seven Springs Mountain Resort, a Vail Corporation Property. This legendary four seasons resort, nestled in the Laurel Highlands, was founded in 1932. The Exhibit Hall is conveniently attached to the conference center and hotel.

The Exhibition hours are scheduled from 5pm to 7pm on Thursday, March 26, which includes our popular Welcome Reception in the Exhibit Hall and then from 9:15 am to 3:30 pm on Friday, March 27, offering several hours of direct engagement with attendees from across Pennsylvania and adjoining states.

EMS Update attracts over 1,000 emergency services personnel including EMRs and EMTs, AEMTs and Paramedics, Ambulance Service Managers, EMS Educators, and Firefighters & Rescue Technicians.

## EXHIBITOR SCHEDULE

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<b>WEDNESDAY, MARCH 26</b> <i>1:00 pm to 5:00 pm</i>	<b>THURSDAY, MARCH 26</b> <i>8 am to 3 pm Exhibits Move In</i> <i>Noon to 3:45 pm Vehicle Move In</i>	<b>FRIDAY, MARCH 27</b>
<ul style="list-style-type: none"><li>Select Move In Availability</li><li>No vehicles until Thursday afternoon</li><li>All exhibitor representatives must vacate Exhibit Hall by 5 pm.</li></ul>	<ul style="list-style-type: none"><li>All exhibitor materials must be cleared of aisles by 4:30 pm</li><li>Exhibit space must be occupied by 4:45 pm</li></ul> <p>Exhibit Hall Open 5:00 pm to 7:00 pm</p> <p>Welcome Reception 5:15 pm to 6:45 pm</p>	<p>Exhibit Hall Open 9:15 am to 3:30 pm</p> <p>Refreshment Break   Exhibit Hall 10:30 am to 11:15 am</p> <p>Refreshment Break   Exhibit Hall 2:30 pm to 3:15 pm</p> <p>Exhibitor Move-Out BEGINS 3:30 pm</p> <ul style="list-style-type: none"><li>Vehicles have priority during Move Out</li></ul>

## HOTEL INFORMATION

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SEVEN SPRINGS MOUNTAIN RESORT  
777 Waterwheel Drive  
Seven Springs, PA 15622

**855-947-0438**

To secure rooms at discounted rates, please make your reservations directly with the hotel using the group code of B7SEMS26. The deadline for hotel reservations at these EMS Update rates is February 22, 2026.

Rates are per room per night and are subject to taxes. These hotel rates do include the full breakfast buffet (each night of your lodging). Check-in time is after 4pm, and check-out time is before 11am. Please visit [www.7springs.com](http://www.7springs.com) for more details on the hotel, including affordable hospitality and networking suites.

# REGISTRATION DEADLINES AND FEES

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**EARLY RATE**—through February 28, 2026

**REGULAR RATE**—March 1 through March 27, 2026

## **STANDARD IN-LINE 8'X10' BOOTH**

**\$800** early rate; **\$900** regular rate (includes two Exhibitor Floor Badges)

## **STANDARD IN-LINE 8'X20' BOOTH**

**\$1600** early rate; **\$1800** regular rate (includes up to four Exhibitor Floor Badges)

## **VEHICLE SPACE 16'x30' \*LIMITED AVAILABILITY\***

**\$2500** early rate; **\$2700** regular rate (includes up to six Exhibitor Floor Badges)

**Registrations will be accepted until booths are sold-out. If event is sold-out, exhibitors will be placed on a waiting list.**



# EXHIBITOR BADGES

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- Complimentary Exhibitor Floor Badges are included with each booth space. See above for specific allotment.
- Exhibitor Floor Badges DO NOT allow exhibitors admission to full conference education sessions. They do include admission to the All You Can Eat lunch on Friday.
- Individuals staffing the booth space must register and wear the official show management badge bearing only the name of the exhibiting firm, parent organization or subsidiary company.
- ◇ Exhibitor Floor Badges entitle the holder access to the hall prior to show opening, during show hours and for post-show move out.
- ◇ Additional Exhibitor Floor Badges are available for \$30.
- ◇ Refer to the Exhibitor Rules and Regulations for more details.



## INCLUDED WITH EXHIBIT SPACE

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- ◇ At least two Exhibitor Floor Badges per booth.
- ◇ Over 8 hours of exhibition.
- ◇ At least two Exhibitor Lunch passes for our provided Hot Lunch on Friday, March 27.
- ◇ Admission to our Welcome Reception on Thursday evening, March 26.
- ◇ Six foot table, covered and skirted, with two chairs per table, and waste receptable.
- ◇ Listing of exhibitor's company name and booth number in the official Conference program provided to all attendees if the exhibitor meets the required deadlines and all fees owed are paid in full.
- ◇ Professional in-building/on-site security Thursday overnight.
- ◇ Easy self load-in.
- ◇ Free parking.
- ◇ On-site dedicated EMS Update exhibit manager.
- ◇ Listing of exhibitor's company name and booth number on the conference website and official conference mobile app.
- ◇ Wireless Internet service shared with all attendees.
- ◇ Emptying of garbage receptacles.



## NOT INCLUDED WITH EXHIBIT SPACE

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- ◇ Thursday and Saturday lunch pass
- ◇ Carpet and extra furnishings in your booth (high top tables, stools, additional seating options, etc.) These must be provided by you, the exhibitor. You may bring your own or lease.
- ◇ Electricity must be purchased separately if you need it in your booth. Seven Springs Resort/Vail will contract with you for electricity.
- ◇ Phone lines and hard wired internet must also be contracted through Seven Springs Resort/Vail.
- ◇ Services for assembly, dismantling or rigging.
- ◇ Shipping services.
- ◇ Cleaning of exhibit space.

## FREQUENTLY ASKED QUESTIONS

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**Q.** Is there a charge for attendees to visit the Exhibit Hall?

A. Attendee registration to the conference includes admission to the Exhibit Hall. We also offer complimentary admission to all others who visit Exhibit Hall. We do not charge anyone to visit Exhibit Hall.

**Q.** What is the dress code for the conference?

A. Business casual during show hours.

**Q.** Are meals provided for exhibitors?

A. During load-in on Thursday, we DO NOT provide a lunch for exhibitors. There is a pizza shop and a bakery/ice cream parlor near Exhibit Hall. The resort also has multiple dining locations between the hotel and Exhibit Hall. Exhibitors are provided a lunch pass (subject to pass allocation policy) for Friday afternoon in the Grand Ball Room (adjacent to Exhibit Hall) .

**Q.** What is your refund policy?

A. Exhibitors who cancel prior to 9 am March 2, 2026 receive their registration fee minus a \$25 service charge. There are no refunds after 9 am March 2, 2026.

**Q.** Do you sell your attendee list to exhibitors?

A. No. We never sell nor provide our attendee list to exhibitors. Scammers may attempt to sell you our list but it is a scam. Do not engage with anyone attempting to sell an attendee list from EMS Update 2026.

**Q.** How are booth assignments made?

A. Booth registration is done through the online registration system and is taken on a first come, first served basis. Official booth assignment and

confirmation will be made when full payment is received.

**Q.** Can exhibitors order items from the resort?

A. Exhibitors requiring special requests such as menus, food items, beverage items, etc., must obtain these services directly thru Courtney Fisher in the sales office at The Vail Corporation's Seven Springs Mountain Resort. You must contract with the resort for these items; you cannot bring in any food or beverage items.

**Q.** Can exhibitors have giveaways or raffle drawings in their booth?

A. Exhibitors must obtain PRIOR PERMISSION from EMS Update conference staff before hosting, sponsoring or undertaking any promotion, raffle, drawing, or event at Seven Springs Mountain Resort beyond simple display of wares or individual or small group presentations. Exhibitors conducting unapproved promotions will be asked to discontinue such promotions. Repeated offenses by an exhibitor may result in denial of participation in future years. Booth promotions (giveaways) must be conducted when classes are NOT in session.

**Q.** Does the resort accept cash?

A. Seven Springs is a cashless facility. All transactions at the front desk, restaurants, bars, and gift shops are credit/debit cards only. The resort does not have kiosks to turn cash into credit cards.

**Q.** If an exhibitor has additional questions, who can they reach out to?

A. Exhibitors can contact any member of our team at 412-494-5572 or [joe@emsupdate.com](mailto:joe@emsupdate.com)

Any exhibit, or part of exhibit, or any exhibitor who is not keeping with the character of the exhibition is prohibited. This reservation covers persons, things, conduct, signs, printed matter, souvenirs, catalogs, noisy exhibits, odor producing exhibits, exhibits displaying bad, lewd, immoral taste or of questionable nature or demoralizing tendency, and all matters which affect the character of the conference. We do have the granted right to remove from any exhibition space and from the building, with or without notice, any article or person or exhibitor which is not in keeping with the character of the exhibition.

Exhibitors are not permitted to utilize any public address system, loud speaker, bull horn or other sound amplifying devices, whether used for voice, music or other sounds.

Exhibitors must use discretion and show appropriate consideration for other vendors when conducting any type of special promotion in their assigned booth area. Exhibitors who unnecessarily or consistently disturb other vendors by drawing large numbers of attendees into a confined area of the Exhibit area will be asked to discontinue such promotions. Repeated offenses by a vendor may result in denial of participation in future years.

Exhibitors may not conduct any promotion or other activity which does not directly promote EMS.

We reserve the right to take and use any pictures, video, or recordings of any part or whole exhibit and staff as promotional material for future events without compensation to those involved.

No materials are to be affixed to EMS Update 2026 name badges.



Exhibitor shall be fully responsible to pay for any and all damages to property owned by The Vail Corporation, including without limitation, its parent and subsidiary corporations, agents, employees, officers or directors and affiliates and insurance companies (the "Released Parties") which results from any act or omission of exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Released Parties from any damages or charges resulting from or arising from or out of the exhibitor's use of Resort and its property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of exhibitor's occupancy and/or use of the exhibition premises, the Resort or any part thereof. The exhibitor understands that Resort does not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain such insurance.

## SHPPING AND RECEIVING

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Due to limitations on storage at the resort, advanced shipping exhibit materials will not be received prior to March 20, 2026. All materials being shipped must be clearly labeled and marked as follows:

HOLD FOR: EMS UPDATE 2026  
Your company/contact person, c/o EMS CONFERENCE  
Your arrival date  
Seven Springs Mountain Resort  
777 Waterwheel Drive  
Seven Springs PA 15622-4007

Not all carriers ship overnight to the resort. Please note that due to the resort remote location, UPS, FedEx and DHL do not deliver until after 12pm (noon). FedEx Ground delivery is usually received between 9am and 10am. There is no Saturday delivery to this area. WREMS, The Vail Corporation's Seven Springs Mountain Resort, and their agents, servants and employees, are NOT responsible for lost, misplaced or damaged goods.

**If you need something shipped from the resort, it is your responsibility to make arrangements for pick-up with the individual carriers, unless prior arrangements have been made with the Shipping and Receiving Department.**

**Removal of all exhibition materials must be completed by 10AM on Sunday, March 29, 2026.**

As a participating exhibitor, you can join us Thursday, March 26 from 5:15 pm to 6:45 pm as we present our Welcome reception in Seven Springs' Exhibit Hall.

Join hundreds of EMS providers as they visit with you and learn about your products and services in a relaxed atmosphere.

We will have food and beer stations set up throughout Exhibit Hall so everyone can mingle and talk to you.

Contact us if you are interested in sponsoring specialty food stations near your exhibit space.

## Terms and Conditions

1. Definition—The words “EMS Update 2026” as used herein shall mean EMS Update 2026 Conference and Exhibition and all persons acting on behalf of WREMS in the management of the trade show.
2. Agreement—By purchasing exhibit space, each exhibitor, for itself and its employees and agents, agrees to abide by these terms and conditions and by any amendments or additions thereto that may hereafter be established or put into effect by WREMS in accordance with paragraph #3.
3. Amendments—Any and all matters or questions not specifically covered by these terms and conditions shall be subject solely to the decision of WREMS. The terms and conditions may be amended at any time by WREMS, provided that such amendments shall not operate to substantially diminish this contract, or to substantially increase the liability of the exhibitor. All amendments so made shall be equally binding on exhibitors with the foregoing terms and conditions.
4. Limitations of Liability: Indemnification—The exhibitor, for itself, its employees, agents, successors and assigns, and/or any other person or entity claiming by or through the exhibitor, hereby releases WREMS, The Vail Corporation and any of their respective employees or agents from any and all claims of every sort it may have against WREMS, and/or The Vail Corporation and any of their respective employees or agents based upon, arising out of, or in connection with exhibitor’s occupancy and use of the trade show premises or any action or inaction of any nature by WREMS, and/or The Vail Corporation in connection with or related in any way to EMS Update 2026, including, but not limited to: loss, theft, damage, destruction, or delay or non-delivery of goods, display material and other effects; any injury to exhibitor, its employees, agents, representatives or guests while on trade show premises; any damage to exhibitor’s business by reason of failure to provide space for the exhibit or removal of exhibit; and failure to hold EMS Update 2026 as scheduled.
5. Exhibitor agrees to indemnify and hold forever harmless WREMS, and The Vail Corporation from any and all damage, loss, liability, claim or expense of any kind (including legal fees) based upon, arising out of, or in conjunction with (1) the violation of any law or ordinance by the exhibitor, its employees, agents, representatives, guests or others holding or acting under or in conjunction with the exhibitor; (2) failure by exhibitor or any such persons to comply with all applicable terms and conditions contained in these rules, the Exhibitor Prospectus, or in any agreement between The Vail Corporation, WREMS regarding the trade show; and (3) exhibitor’s occupancy and use of The Vail Corporation or a part thereof.
6. All exhibit space is sold on a “First-In” basis. The earlier your registration is received by WREMS, the better your placement.
7. All fire, safety, health, and building regulations by The Vail Corporation must be strictly followed. Particular attention should be paid to the prohibition of flammable materials.
8. Fire Prevention Regulations—Gas and diesel powered vehicles that are to stay in the building during the event can contain no more than 10 gallons of gasoline/diesel. The battery must be disconnected and gas caps taped down. A representative of the vehicle/exhibitor must leave a method of 24 hour notification (telephone preferred).
9. Security—Exhibitors will be allowed into Exhibit Hall prior to show time only when accompanied by a conference staff member. Dedicated security service is provided beginning at 7:00pm on Thursday, March 26, 2026 until 8:00am Friday, March 27, 2026. This service shall exercise reasonable care for the protection of the exhibitor’s materials and display. Beyond this, the exhibitor understands and agrees that neither WREMS nor The Vail Corporation can or will be responsible for the safety of the exhibits, exhibitors or their employees; against robbery, burglary, theft, loss or damage to property by fire, water, or any other cause; nor be responsible for injury of any nature to anyone.
10. Damage to Property—Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors, speakers or other parts of the building or furniture without prior approval of The Vail Corporation and EMS Update conference management. Also, no holes may be drilled, cored or punched in the building. Any costs incurred in protecting the building, equipment or furniture from damage will be at the expense of the exhibitor. Exhibitors are liable for any damage caused to the building, floors, walls, columns, standard exhibitor space equipment or to other exhibitor’s property. Exhibitors may not apply paint, lacquer, adhesive or any other coating to building floors, walls or to standard exhibitor space equipment.



11. Location of Exhibits—WREMS reserves the right to alter locations of exhibitors and/or vehicle spaces before, during and after initial set-up.
12. All freight and exhibit material must enter the building through designated areas.
13. Decorations—WREMS retains absolute discretion and authority in the placement, arrangement and appearance of all trade displays. No liability shall attach to WREMS for costs that an exhibitor may incur in complying with any such conference directives. All equipment, display, merchandise, public relations materials and signs must be kept in assigned exhibit space. Aisle space is reserved for WREMS usage.
14. Rejected Displays—WREMS reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his/her representatives. If an exhibit or exhibitor is ejected for violations of these terms and conditions or for any other stated or unstated reason, no return of fees shall be made.
15. Right to Privacy— This is an “open” trade show. No restrictions are made regarding exhibitors visiting displays on the trade show floor. Each exhibitor is expected to conduct themselves in a courteous manner and to respect the rights of fellow exhibitors.
16. Parking in the loading docks of Seven Springs Mountain Resort [The Vail Corporation] (including space immediately outside Winterberry, Exhibit Hall, and The Grand Ball Room), except for temporary unloading and loading, is prohibited and violators will be towed at their expense and risk.
17. **Exhibit Tear Down—Exhibitor Tear Down is not authorized to begin until 3:30pm, Friday, March 27, 2026. Exhibitors removing their display and/or vacating their assigned space prior to this date and time will lose preferred booth location(s) at future events.**
18. Exhibitors are responsible for the removal of all materials at the end of the show. Material left on the exhibit floor after 10:01am on Sunday March 29, 2026 will be considered trash and disposed of.
19. Any food and/or beverage product sold, distributed, handed-out, and/or left-out by exhibitors MUST be purchased or provided through Seven Springs Mountain Resort/The Vail Corporation.
20. All utilities must be approved by WREMS and ordered through The Vail Corporation. This includes water lines, additional lighting displays, etc. Loud music and/or booth entertainment is strictly prohibited in Exhibit Hall (including the “annex”) and all exhibit areas for EMS Update 2026.
21. Exhibitor may not assign this contract and may not permit or “sublet” all or any part of its assigned exhibit space to be used by any other business, firm, or other person or entity unless WREMS has given prior written approval. Any such assignment, permission or “sublease” without WREMS’s prior written approval shall be null and void and subject to immediate payment of fees.
22. Exhibitor must designate one person as its representative in connection with installation, operation, and removal of its exhibit.
23. WREMS reserves the right to refuse or deny any exhibitor/company for any reason.
24. For safety reasons, exhibitor vehicles, once on the show floor, will not be permitted to leave the exhibit floor before 3:30 pm Friday March 27, 2026.
25. Exhibitors DO NOT receive lunch/lunch tickets for Thursday. Lunch is on your own for Thursday. There are several restaurants at the resort. Tickets to the conference lunch buffet on Thursday are available for sale at the event. Please advise your staff(s) of this.

**SPONSORSHIP OPPORTUNITIES ARE ON  
THE NEXT THREE PAGES**

<b>EMS Update 2026 Mobile App Sponsor</b>	<b>\$1500</b>
Sponsor the mobile app that everyone will be downloading. Your sponsorship is shown on the app as a banner ad. Exclusive opportunity.	
<b>EMS Update 2026 Badge Sponsor</b>	<b>\$1500</b>
Your name/logo appears on each attendee badge. Dimension is 1"h x 3"w. Exclusive opportunity.	
<b>EMS Update 2026 Paper Notepads</b>	<b>\$1500</b>
Notepads with your company logo/name, along with EMS Update 2026 branding, distributed to conference attendees to take notes. Exclusive opportunity.	
<b>EMS Update 2026 Exhibit Hall Bags</b>	<b>\$1000</b>
These die-cut handle plastic bags are distributed to all attendees. Exclusive opportunity.	
<b>EMS Update 2026 Thursday Keystone Sponsor</b>	<b>\$1500</b>
Sponsorship of the Thursday afternoon Keystone speaker; includes logo placement and refreshments. Exclusive opportunity.	
<b>EMS Update 2026 Friday Keynote Sponsor</b>	<b>\$1500</b>
Sponsorship of the Friday Keynote Speaker; includes logo placement, refreshments and pastries. Exclusive opportunity.	
<b>EMS West Board of Directors Lunch</b>	<b>\$1400</b>
Sponsor the lunch at the combined meeting of the EMS West Board of Directors and Medical Direction Committee. Exclusive opportunity.	
<b>Thursday Morning Coffee Bar</b>	<b>\$1000</b>
Sponsorship for this event includes coffee and pastries immediately prior to the first session on Thursday. Exclusive opportunity.	
<b>Saturday Morning Coffee Bar</b>	<b>\$1000</b>
Sponsorship for this event includes coffee and pastries immediately prior to the first session on Saturday. Exclusive opportunity.	
<b>Get You Going Refreshment Break Thursday Morning</b>	<b>\$850</b>
This is the mid-morning break, scheduled around 10am, and includes hot and cold beverages for attendees.	
<b>Get You Going Refreshment Break Friday Morning</b>	<b>\$850</b>
This is the mid-morning break, scheduled around 10am, and includes hot and cold beverages for attendees.	
<b>Afternoon Delight Refreshment Break Friday Afternoon</b>	<b>\$850</b>
This is the mid-afternoon break, scheduled around 3pm, and includes cold beverages and cookies for attendees.	

**Welcome Reception Food Sponsor** \$750

A reception is held Thursday evening for all attendees and exhibitors. This hors d'oeuvres and beer reception gives attendees a chance to network with exhibitors in a relaxed environment, and for the exhibitors to interact with Conference attendees. This paid sponsorship provides hors d'oeuvres served to the reception guests. Sponsors are welcome to sponsor part of the event (by selecting 1 or more) or sponsor the entire event by selecting all 6.

**Welcome Reception Beverage Sponsor** \$2000

You are the exclusive sponsor of the beverages (beer, soda and water) for the reception held Thursday evening for all attendees and exhibitors.

**EMS Update 2026 Family Movie Night** \$750

You sponsor the family movie, child-friendly beverages and child-friendly food at our family movie night Friday evening at the resort.

**EMS Update 2026 Audio Visual Sponsor** \$750

You sponsor the audio visual equipment in each classroom for the duration of the conference. Five available.

**Full Page Conference Program Advertisement** \$350

All attendees receive a conference event guide that includes information on exhibitors, classes, agenda, etc. Full color ads are available. Full page, color ad (8.5"w by 11"h) is \$350.00

**Half Page Conference Program Advertisement** \$200

All attendees receive a conference event guide that includes information on exhibitors, classes, agenda, etc. Full color ads are available. Half page, color ad (8.5"w by 5.5"h) is \$200.00

**Lanyard** \$2000

Have your company logo on all lanyards given to attendees at on-site registration.

**Premium Location Floor Graphic** \$1000

Design a vinyl graphic to be displayed in 5 prominent areas throughout the concourse and classroom area, providing for maximum attendee exposure. Prominent areas include, but not limited to, registration, classroom and lunch areas. Price includes 5 (3'x3') graphics.

**Floor Graphic - Exhibit Hall** \$500

Personalize a vinyl floor graphic to be displayed throughout the Exhibit Hall. Price includes 3 (3'x3') graphics.

**Key Card** TBD

Personalize the host hotels room keys with your logo or advertisement.

**Breakfast Tickets** \$1000

Place your logo or graphic on the breakfast buffet ticket given to each hotel guest as part of EMS Update 2026. Attendees see your message each morning of their hotel stay as they use the tickets to gain access to the buffet.

**Lunch Tickets** \$600

Place your logo or graphic on the lunch ticket in each attendee's registration material. They will see your message each day of the conference as they gather for the lunch.

**Vodcast Sponsor** \$1000

We can provide a chyron on our vodcast, live streamed and later posted on our Youtube channel.

**Registration Sponsor** \$750

Sponsor our registration kiosk and attendees will see your logo or graphic as they queue to receive their materials and ask questions.

**WIFI** \$5000

Become the exclusive WiFi sponsor at the convention center for the duration of the conference.

**Grand Ball Room Sponsor** \$2000

Place your logo or graphic on signage above the two entrance doors of the Grand Ball Room of the Seven Springs Convention Center. This room hosts the Keynote and Keystone presentations as well as lunches. Price includes 2 graphics (9'x 5').

**Interior Window Cling** \$500

Place your logo or graphic on a window cling mounted on select main interior windows of the Seven Springs Convention Center. This is a great way to gain exposure to the attendees going in and out of the convention center each day. Price includes 3 graphics (2 28" x 50" and 1 52" by 52")

All sponsorships include notice in the On-site Event Guide, mobile App and posters at the resort.